



Four Rivers Career Center
Marketing
Career Cluster Program of Study
www.fourriverscc.org

Minimum Graduation Requirements		SUGGESTED COURSE OF HIGH SCHOOL STUDY						
It is suggested that students consider dual credit, articulation, or advanced placement opportunities for postsecondary credit.								
	Grade	English	Math	Science	Social Studies	Electives or Fine/Practical Arts	FRCC and Fine/Practical Arts	Additional Learning Opportunities
Secondary	9	ENGLISH I	PATH A: Algebra I Concepts Pre-Algebra PATH B/C: Algebra I Geometry Honors Geometry	PATH A: Applied Biology PATH B/C: Biology I Honors Biology I	United States History	PATH A/B/C: Computer Applications Intro to Visual Design Digital Design PATH C: World Language	HEALTH & PE	School-Based: <input checked="" type="checkbox"/> Internship <input checked="" type="checkbox"/> Job Shadowing Community Based: Assessments/Certifications: <input checked="" type="checkbox"/> Technical Skills Attainment (TSA)
	10	PATH A/B/C: English II PATH B/C: Honors English II	PATH A/B: Algebra I Concepts Geometry Concepts Geometry PATH C: Algebra II Honors Algebra II	PATH A/B: Applied Chemistry Chemistry I PATH C: Honors Chemistry I Physics I	World Studies	Any elective listed above PATH A: Multimedia * Web & Mobile Application Design * PATH B/C (in addition to the classes above): Intro to Broadcast News Writing & Production* Business Administration & Management * Photojournalism: Yearbook World Language (Path C)	PERSONAL FINANCE (1/2 CREDIT) (Required for graduation; may take during 10 th , 11 th , or 12 th grade)	Placement Assessments: <input checked="" type="checkbox"/> PLAN <input checked="" type="checkbox"/> ACT <input checked="" type="checkbox"/> PSAT <input checked="" type="checkbox"/> SAT
	11	PATH A: Speech and Debate* Technical and Career Writing* PATH B/C: AP Lit & Composition CC Public Speaking CC Comp	PATH A: Geometry Concepts Algebra II Concepts Algebra II PATH B/C: Algebra II (CC) Pre-Calculus Algebra II	PATH A: Applied Physics PATH B/C: Chemistry I Chemistry II PATH C: AP Chemistry AP Physics I	PATH A/B: Government* Social Studies * PATH C: AP Government	Any elective listed above PATH A/B/C: Business Law TV and Radio Production * Photojournalism - Yearbook A+ Tutor * ACT Prep * World Language (Path C)	MARKETING I @ FRCC	Student Organizations: <input checked="" type="checkbox"/> DECA <input checked="" type="checkbox"/> FBLA 3 DUAL CREDIT HOURS OFFERED THROUGH EAST CENTRAL COLLEGE
	12	PATH A/B/C: Choice PATH C: AP Lit & Composition CC Public Speaking CC Comp	PATH A: Algebra III Concepts PATH B/C: College Prep Algebra AP Statistics CC Algebra AP Calculus (CC) Pre-Calculus Math Analysis and Statistics	PATH A: Elective Choice Fine Art Choice PATH B/C: Chemistry I Chemistry II AP Chemistry AP Physics	PATH A/B/C: Elective Choice Fine Art Choice	Any elective listed above PATH A/B: Any Fine Art Elective PATH C(in addition to the classes above): Business Technology I World Language (Path C)	MARKETING II, III, & INTERNSHIP @ FRCC	

Academic Focus for Success at Four Rivers Career Center					
Focus on Academics	Core Academics		Physical/Health	Fine/Practical Arts	Professionalism
	Mathematics:	English Language Arts:			<ul style="list-style-type: none"> Reliable Motivated Work independently Follow multi-step directions Prepared daily Teamwork Attention to detail Code of ethics Flexible Task oriented Punctual Professional attitude Professional communication Trade related professional attire Respectful and courteous Competent Enthusiastic Empathetic
	Science:	Social Studies:			
	General:				
Sample Careers By Educational Level - For Occupational Specialties, go to www.careerclusters.org or www.missouriconnections.org					
On-the-Job Training or Less		Technical Training or Associate Degree	Bachelors Degree	Masters Degree or More	
Advertising Salespeople Buyers and Purchasing Agents Cashiers Counter and Rental Clerks Demonstrators and Promoters Floral Designers Merchandise Displayers Models Opticians Parts Salespeople Retail Salespeople Route Salespeople Telemarketers		Advertising Sales Agents Assessors Fashion Designers Interior Designers Lodging Managers Property, Real Estate, and Community Association Managers Real Estate Brokers Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products Travel Agents Travel Guides Wholesale and Retail Buyers, Except Farm Products	Art Directors Editors Market Research Analysts Public Relations Specialists Sales Managers Sales Representatives Survey Researchers Technical Writers	Business Teacher, Postsecondary Marketing Managers Public Relations Managers Purchasing Managers Sales Managers	